



VENUE WEST
CONFERENCE SERVICES

38th International Geological Congress (IGC) *Geosciences for Humanity*

August 12-20, 2028
Calgary, Alberta, Canada

Prospectus



CFES  FCST

Canadian Federation
of Earth Sciences

Fédération Canadienne
des sciences de la terre

tourism
calgary



Dear Colleague,

On behalf of the Canadian Federation of Earth Sciences and all North American geoscientists, we have the pleasure of inviting you to support Canada in its bid to host the 38th International Geological Congress (IGC) in August 2028. Together with a Professional Conference Organizer (Venue West), we are working hard to ensure that the Congress will be stimulating, socially memorable, and one that will provide an exhilarating experience.

The International Geological Congress (IGC) is the premier conference for the advancement of global Earth Science. Canada hosted the 12th IGC in Toronto in 1913 and the 24th in Montreal in 1972. The last IGC hosted in North America was Washington, DC (1989). We invite you to support Canada's bid to host the 38th IGC event in Calgary as it is high time for the IGC to return to North American shores. Sessions such as "Critical Minerals for the Future", which will provide Caribbean, North, Central and Southern American countries opportunities to showcase results from newly established programs, will extend across the globe, with a special focus on the North American continent.

The history of the Earth, from its infancy 4.6 billion years ago to the present day, is captured across North America. Against this backdrop, we will explore our human environment, climate drivers, resources essential for modern-day life, mitigation of natural disasters, corporate social responsibilities and Indigenous reconciliation. The current proposal for IGC 2028 features over 50 field trips, including unique virtual components at very remote locations that are offered to all conference delegates, in addition to traditional field trips such as: Baffin Island in the Canadian High Arctic; diamond deposits of the Northwest Territories; and the Royal Tyrell Museum. Field excursion options will also include Canada's five UNESCO Geoparks in British Columbia, Quebec, Nova Scotia, New Brunswick and Newfoundland, as well as the newly designated six Canadian UNESCO Geoheritage Sites – all ranked in the Top 100 globally.

Calgary, Alberta is an international centre, easily accessible from all global locations. The city provides a safe and affordable multicultural experience, with world-class hotels, restaurants and shopping and the iconic Canadian Rocky Mountains a short 1-hour drive to the west. Calgary has twice been selected by *The Economist* as the most livable city in North America. The inspiring new convention centre, the largest in western Canada, will allow up to ~ 60 parallel sessions to accommodate the expected 10,000+ participants.

Education and outreach will be key elements of the program. As with previous IGC events, the GeoHost fund will provide support to young and developing country delegates who wish to attend.

We look forward to your support to help make IGC 2028 in Calgary a memorable adventure for geoscientists from across Canada and around the world.

Yours sincerely,

David W. Eaton, PhD
University of Calgary
Co-chair, IGC 2028
Bid Development Committee

Katherine Boggs, PhD
Mount Royal University
Co-chair, IGC 2028
Bid Development Committee

About the IGC

The [International Geological Congress](#) (IGC) is the premier conference for the advancement of global Earth Science. IGC takes place every four years in a major city, attracting > 6,000 geoscientists from across the globe to share their latest research and to address key issues relevant to this sector. It's akin to hosting the Olympics for the Earth Sciences, where the outcomes benefit our planet and humanity. Since 1876, there have been 36 IGC events organized in 24 countries. Canada hosted the 12th IGC in Toronto in 1913, and the 24th IGC in Montreal in 1972. Canada is now bidding to host the 38th IGC in 2028, with a decision on which country will host the Congress to be made during the 37th IGC in Busan Korea (August 2024). If successful, this would be Canada's third Congress - an achievement matched only by France, Russia and the USA.

Canada's Bid

The [Canadian Federation of Earth Sciences](#) (CFES), representing 13 learned and professional societies and over 20,000 geoscientists in Canada, held a national competition in 2022 to select a city to develop Canada's bid. Calgary was chosen through this process. The Canada IGC 2028 Foundation, a not-for-profit corporation headquartered in Calgary, has been established to prepare and submit Canada's bid, in partnership with CFES and many other Canadian geoscientific societies as well as some international partners. The IGC scientific sessions and GeoExpo will take place in the newly built BMO Centre at Stampede Park in Calgary. This 1,000,000 square foot state-of-the-art convention facility will host > 8,000 international delegates for a host of keynote sessions, technical papers, exhibits as well as numerous networking events. Geoscientific field excursions are an essential component of the IGC, and will run both before and after the congress to local destinations - as well as locations throughout North America. Calgary is within driving distance of 6 UNESCO Cultural and Heritage Sites of geological significance and is an ideal hub to reach other destinations across North America that will be of special interest to global delegates.



Scientific themes

The overall theme of the IGC will be *Geosciences for Humanity*. The Congress will highlight a full spectrum of fundamental and applied Earth Sciences, including key aspects relevant to the energy and global resource sectors. Session, short course and field trip themes will include:

- critical mineral deposits throughout the Americas
- evolving energy systems as pathways to achieve net-zero greenhouse gas (GHG) emissions
- strategies and technologies for resource discovery, including hydrogen and helium
- geological models of commercial resources
- exploration case studies
- climate change impacts
- sustainable mining practices
- geoscience professional practice across different jurisdictions
- managing and using large datasets, including artificial intelligence
- Indigenous partnerships in geoscience
- hydrogeology, paleontology, environmental geoscience, geophysics, mitigation of geohazards, and many other disciplinary themes





The host city

Calgary, Alberta is a dynamic city. With picturesque foothills landscapes and a vibrant urban centre, Calgary's energy is a reflection of its entrepreneurial history, cowboy spirit, and cosmopolitan attitude. Calgary lies within easy striking distance of world-class geoscientific field trip venues that cover all aspects of Earth Science. On the edge of the majestic Rocky Mountains and the vast expanse of the Canadian prairies, Calgary's energy exhilarates, invigorates, and motivates. With a population of almost 1.5 million, including more than 40,000 Indigenous people, Calgary was ranked the most livable city in North America by *The Economist* in 2022 and 2023. The city has historically been home to major oil and gas producers, but the list of companies headquartered here extends well beyond energy. The city's growing tech and renewable energy sectors speak to the innovative spirit that has made Calgary one of North America's most exciting and progressive cities.

IGC attendees will be delightfully surprised with the scope of amenities and offerings from a cosmopolitan city that is blessed with the majestic Canadian Rockies and rolling prairies landscapes as neighbours. Calgary offers a diverse culinary scene, world-class attractions, a thriving cultural scene, great shopping and memorable outdoor experiences. Outside of Calgary's bustling downtown, IGC delegates will enjoy a few things that they might not normally expect like river surfing, a rich array of championship golf courses, endless bike trails and more days of sunshine to spend in the city's vast green spaces than any other Canadian city.



The venue

The [BMO Centre at Stampede Park](#) is located on the southeast corner of downtown in the heart of Calgary's emerging cultural and entertainment district. Currently, the BMO Centre offers 250,000 square feet (sq. ft.) of exhibit space and 20,000 sq. ft. of meeting space. However, an expansion is currently underway (depicted below) that will be opening in 2024, adding 1,000,000 sq. ft. of function space to host major international events. Once completed, the new BMO Centre at Stampede Park will be Western Canada's largest Convention Centre, offering a 50,000 sq. ft. ballroom and 80,000 sq. ft. of meeting space - including a 20,000 sq. ft. junior ballroom, and 350,000 sq. ft. of contiguous exhibit space. The adjacent Big Four Roadhouse is a concert or corporate hosting venue with a built-in 40' bar and stage. It has a total of 120,000 sq. ft. of event space on two levels, ideal for hosting networking and icebreaker events.

GeoHost and GeoExpo

IGC 2028 will feature the International GeoHost Program, which will provide funding and support for students and delegates from developing nations who wish to attend. It will also feature GeoExpo, a full trade show and exposition that will showcase the latest in commercial services, learned societies, and more.

For more information, please see: www.igc2028canada.org





Why sponsor the IGC 2028 bid?

Here are some great reasons.

- **Promote Canadian Geoscience:** By sponsoring Canada's IGC 2028 bid, you demonstrate your organization's commitment to the Canadian geoscientific community and its quest to return this prestigious event to home soil after over 50 years.
- **Secure Your Place as a Preferred Sponsor:** Enjoy first right of refusal and exclusive discounts on sponsorship opportunities for the IGC 2028.
- **Seize the Spotlight at 37th IGC in Korea:** Gain unparalleled exposure to thousands of in-person attendees at IGC 2024 in South Korea at the Canada Pavilion, Canadian reception and bid presentation.
- **Tap into the Canadian Geosciences Community:** Receive exposure through the mailing lists of partner organizations when updates on the bid are distributed.
- **Sustainability and learning:** Demonstrate your organization's commitment to sustainability and professional learning targets.
- **Exclusive Promotions:** In the likely event that Canada's bid is successful, your organization will be promoted on the IGC 2028 website before later sponsors. Cement your position as a frontrunner and capitalize on early brand exposure.
- **Participate in organizing the event:** High-level sponsors of the bid are invited to participate in, or provide input to, the local organizing committee.
- **Sessions – Field Trips - Expert Panels:** Sponsors will have the opportunity to suggest topics for scientific sessions and expert panels in addition to field trips. If chosen, you would have first rights to sponsor your suggested event.
- **Prominent Sponsorship Recognition:** Your organization's name will be prominently featured on all IGC 2028 bid documents. Your organization's logo and brand story (for platinum sponsors) will be proudly displayed on the IGC 2028 website.





Embrace the opportunity to champion Canada’s geoscientific community and support the IGC 2028 Bid!

Sponsoring the IGC 2028 bid is more than a marketing opportunity; it's a statement of your organization’s dedication to advancing geoscientific research, innovation and education. Join us in this transformative journey, and let your brand be remembered as a pivotal force behind the success of the IGC 2028 bid by Canada.

Sponsorship Opportunities¹	Platinum ²	Gold	Silver	Bronze
	\$30,000+	\$20,000+	\$10,000+	\$5,000+
Tell your brand story on the IGC 2028 Foundation Home Page (www.igc2028canada.org)	✓			
Logo placement in sponsor section on the IGC 2028 Foundation Home Page (www.igc2028canada.org)	✓	✓	✓	✓
Promotion during the bid stage in all IGC documents	✓	✓	✓	✓
Verbal acknowledgement during bid presentation	✓	✓		
Promotion to bid partner organization member lists during the bid stage	✓	✓	✓	✓
10% discount on tiered sponsorship opportunities for IGC 2028 ³	✓			
5% discount on tiered sponsorship opportunities for IGC 2028 ³		✓		
Topical input for sessions, workshops and field excursions ³	✓	✓		
First right of refusal on sponsorship opportunities at IGC 2028 ³	✓	✓	✓	
Increased visibility on the Canada IGC 2028 Foundation website until September 2024	✓	✓	✓	✓

¹The sponsorships will be used in support of Canada’s bid to host IGC 2028. The bid will be presented at the 37th IGC in August 2024. Sponsorship funds are non-refundable and will be held in trust by Venue West on behalf of the Canada IGC 2028 Foundation. If the bid is unsuccessful, any remaining funds will be donated to charitable geoscientific organizations, after August 2024.

² There are 3 platinum sponsorships available, one for each industry sector: Energy, Mining, Environmental Consulting or Clean Energy

³ The IGC 2028 Congress is scheduled to take place in Calgary in August 2028. There will be future opportunities for sponsorship of the Congress if Canada’s bid is successful.

For more information, please contact: mike.daugulis@venuewest.com